

LAWRENCE "LARRY" ELROD
5555 Channel Islands Parkway, Ventura, California 93004
Cell: (805) 555 1234 / Email: lelrod999@heavensent.com

PROFESSIONAL PROFILE

- **Broadcast Media Personality, Writer, and Editor** with established following and industry-tested skills in television, radio, and Web/print communications.
- Respected motivational speaker and theologian appearing on nationally-aired programs.
- Excels in large/small group lecturing, training, negotiation, conflict resolution, and crisis management.
- Proficiency in popular enterprise software such as Microsoft Office, Adobe Photoshop/Go Live, iLife, and iWork for creating websites, pod casting, and researching features.

PROFESSIONAL EXPERIENCE

BROADCAST MEDIA

- **TBN (Trinity Broadcasting Network)** — Repeat guest on **Pat Robertson's "Praise the Lord"** program on the topic "Conflicts within Marriage."
- **KABC Radio, "Religion on the Line"** — Discussed modern challenges to Christianity and fielded audience's questions on the **"Dennis Prager Show."**
- **KCBS Television, "Today's Religion"** — Lead a panel discussion of contemporary religious topics.
- **KKLA Radio "John Stewart Live"** — Addressed current religious issues with a studio audience

COLUMNIST / EDITOR

- Launched a monthly editorial column and blog, *"Life RX by Dr. Larry."*
- Currently writing a TBN.com weekly column — *"Living the Dream"* — reaching .5 million readers nationwide, through biblically-themed yet humorous, motivational stories.

EDUCATOR / CONFERENCE SPEAKER

- Prepared and delivered lectures on Christianity and life issues at church conferences and colleges in the USA.

EMPLOYMENT HISTORY

WEBSITE COLUMNIST / EDITOR-IN-CHIEF Trinity Broadcasting Network, Burbank, CA	2000–Present
PASTOR Universal Life Ministries, Ventura, CA	1992–Present
PROFESSOR OF BIBLICAL STUDIES Azusa Pacific University, Azusa, CA	1992–1999

EDUCATION

Doctor and Master of Theology, Summa cum Laude Talbot Theological Seminary, La Mirada, CA	1986–1988
Bachelor of Arts in Biblical Studies, Magna cum Laude University of Southern California, Los Angeles, CA	1980–1983

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January 1, 2007

KGBI Radio 100.7 FM
Attention: Mark Michaels
1717 Burt Street
Omaha, NE 68154

Dear Mr. Michaels:

A mutual friend, Mr. Shawn Bell, encouraged me to answer your confidential opening for a **Christian Broadcast Media Personality/Writer/Editor.**

I honed my gift in live broadcasting while serving as a Guest Theologian, Expert, and Panelist on several well-known talk radio and television syndicated broadcasts, including those hosted by Dennis Prager (Salem Communications), John Stewart, and the Trinity Broadcasting Network (TBN). In fact, I have appeared on several airings of TBN's "Praise the Lord" with Pat Robertson. Taking directions from the stage managers, sound and camera crews, and show hosts has become second nature for me, and I'll feel "at home" whether on the microphones or in front of the cameras.

Excellent written communications skills have resulted in senior editorial positions, including the current one at TBN, where I wrote and produced newsletters and other marketing projects. The glowing e-mails we received on a recent article entitled, "Surviving Terrorism: Faith Heals," swamped our website for several days.

Furthermore, as a Minister with 20-plus years in the pulpit, I have fielded just about every question imaginable, responding authoritatively, gracefully, and humorously regarding religion and its role in modern life. As successful as my personal outreach has proven, I fully appreciate the broadcast media's power and responsibility for reaching ever larger audiences with the Gospel and compassionate life solutions.

I look forward to discussing how we can increase your audiences while helping them cope with the new millennium's spiritual challenges.

Warmly,

Lawrence "Larry" Elrod

Enclosures:

- (1) Résumé
- (2) Track (CD/MP3) from "Praise the Lord" radio broadcast